

ZWERLING, SCHACHTER & ZWERLING, LLP

Richard A. Speirs
David R. Kromm
41 Madison Avenue
New York, NY 10010
Tel: (212) 223-3900
Fax: (212) 371-5969

Attorneys for Plaintiff

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

BLOOMFIELD, INC., individually and on behalf of all others similarly situated,

Plaintiff,

v.

XINHUA FINANCE MEDIA LTD., FREDY BUSH,
SHELLY SINGHAL, J.P. MORGAN SECURITIES
INC., UBS AG, CIBC WORLD MARKETS CORP., and
W.R. HAMBRECHT & COMPANY, LLC.,

Defendants.

Civil Action No.:

07-CIV-04727 (LTS)

ECF CASE

CERTIFICATE OF SERVICE

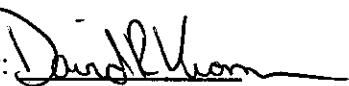
I, David R. Kromm, hereby certify that I am over 18 years of age and not a party to the action.

On the 21st day of June 2007, I caused to be served Judge Laura T. Swain's **INITIAL CONFERENCE ORDER** by causing to be mailed the same in a sealed envelope, with postage paid thereon, in an official depository under the exclusive care and custody of the U.S. Postal Service within the State of New York, to the following:

SEE ATTACHED SERVICE LIST

I certify under penalty of perjury that the foregoing is true and correct.

Executed on June 21, 2007

By: 
David R. Kromm

SERVICE LIST

Xinhua Finance Media, Ltd. Rm. 2201 22/F Tower D, Central International Trade Center 6A JianWai Avenue, ChaoYang District Beijing 100022, China	Jeffrey Philip Campisi, Esq. Kaplan Fox & Kilsheimer, LLP 805 Third Avenue New York, New York 10022
Fredy Bush, c/o Xinhua Finance Media, Ltd. Rm. 2201 22/F Tower D, Central International Trade Center 6A JianWai Avenue, ChaoYang District Beijing 100022, China	Jack Gerald Fruchter, Esq. Abraham Fruchter & Twersky, LLP One Pennsylvania Plaza, Suite 2805 New York, New York 10119
CIBC World Markets Corp. 425 Lexington Avenue New York, New York 10017	Darren J. Robbins, Esq. Lerach Coughlin Stoia Geller Rudman & Robbins, LLP 655 West Broadway, Suite 1900 San Diego, California 92101-3301
J.P. Morgan Securities, Inc. 270 Park Avenue New York, New York 10017	Gregory M. Egleston, Esq. Berstein Liebhard & Lifshitz, LLP 10 East 40 th Street New York, New York 10016
Shelly Singhal, c/o Xinhua Finance Media, Ltd. Rm. 2201 22/F Tower D, Central International Trade Center 6A JianWai Avenue, ChaoYang District Beijing 100022, China	Lewis Kahn, Esq. Kahn Gauthier Swick, LLP 650 Poydras Street, Suite 2150 New Orleans, Louisiana 70130
UBS AG 101 Park Avenue New York, New York 10178	Richard A. Maniskas, Esq. Schiffriin & Barroway, LLP 280 King of Prussia Road Radnor, Pennsylvania 19087
W.R. Hambrecht & Company, LLC 420 Lexington Avenue, Suite 1825 New York, New York 10170	Evan J. Smith, Esq. Brodsky & Smith, LLC 240 Mineola Blvd. Mineola, New York 11501